# CONFIGURE TO ORDER EXPERIENCE



## WHAT IS CONFIGURE TO ORDER?

At Blentech, we know capital budgets are limited. We believe products shouldn't be packaged in ways that force businesses to purchase features that aren't needed. If it doesn't add value, it shouldn't be bundled.

Blentech is unique. We have modularized our capabilities and features so that you can configure your machine quickly and easily. This means, you can buy what you need and only what you need. You can define your requirements on your own or make use of our Applications and or Engineering teams to guide you through the process.

From a small start up company who needs flexibility to large production facilities that operate throughout the year. We can collaborate with you to configure a base machine, an automated solution or a complete production line. We offer designs for entry level operations, high frequency use conditions and are known for bringing impactful innovation to mixing, heating, cooking and cooling operations for foods globally.

#### THERE MANY BENEFITS TO THIS APPROACH AND MOST FIND THAT IT:

- Simplifies solutions
- Reduces costs
- Improves Performance
- Ensures Faster Delivery

TYPICAL SAVINGS CAN BE AS MUCH AS 30-40% COMPARED WITH PACKAGED SOLUTIONS.





## THE PROCESS IS SIMPLE

There are four common paths to selecting your solution:

- **Self Service** You can use our online tool to select and order directly from website on your own schedule.
- Assisted Blentech's equipment and applications advisers are always available to help you select your options or configure your product to meet your needs. This helps you to ensure you get exactly what is needed - nothing more and nothing less. Blentech can assist by providing process flow concepts for consideration.
- Engineered For the biggest and most complex challenges,
  Blentech offers design and engineering services to configure
  the optimal solution for your production requirements. Our
  team collaborates to study your process needs and develop
  custom optimized process flow concepts for planning and
  quoting purposes. We configure your solution and can offer
  the Blentech Performance Guarantee.
- Build to Spec Blentech is ready and able to build custom equipment to comply with corporate design standards, specifications and requirements. We are happy to partner with you to help you achieve your success.

This simple process is fast and easy. We can create a basic machine with no controls - all the way to an integrated system. If you have questions about the process or would like assistance, please contact us.

- We offer a range of Food Science, Testing, Process
   Engineering, Applications Engineering and Automation
   Engineers other technical technical professions available to help you make the optimal decision.
- Of course Blentech offers its Performance Guarantee for Engineered Solutions if your projects benefits from the additional confidence.

# **HOW IT WORKS**



